

## **Notes from Everybody Gets to Play Workshop Salmon Arm, November 14<sup>th</sup>, 2008**

### **Barriers:**

Transportation	Location of Programs
Timing/type of programs	Status Quo of expectations of budgets and revenues
Attitudes	Funding restrictions and sustainability of projects
Cost to participate	“Commitment” issues
Isolation	# of spaces for participants in programs
Equipment/supplies	Lack of understanding of health benefits
Gender	Too much emphasis on ability and competition
Cultural	No time/lack of resources/too big to tackle
Lack of childcare	Municipal Rec procedures and policies
Social Barriers: low self-esteem; perception/stigma of “low income”; lack of motivation	
Lack of awareness of existing programs and services	

### **Existing Low or No-Cost Programs and Services in Salmon Arm**

Adult & Child soccer	Children’s Curling
Toonie Swims & Skates	Local hiking, hiking trips
Mother Goose	Healthiest Baby
Family Saturdays	Creative Kids
Little Caboose	Guides and Scouts
Motoring Munchkins	Community Parks & Playgrounds
Bus to the beach	Water park
Ball diamonds & fields	Trails for biking, hiking, horseback riding
Steps Out Program	Cross Country Ski Trails
Library reading club & story time	Skating on the lake
Equipment Swaps	Skate rentals
Martial Arts (Tim Robinson)	School sports
Tennis Courts	Ball Hockey
Skateboard Park	Activity Fairs (Registration/Info)
Ringette for Girls	Football, Rugby
Subsidies: Jumpstart & KidSport	Striders Walking Club
Indoor soccer	Basketball
Badminton	Lawn bowling
MiniBacks (hockey skills program)	Canoeing Club
Dragon Boating	Arena open for walking
Belly Dancing	Wally Ball drop-in
Pickleball	Adams Lake free youth activities
Tai Chi – several locations	Birdwatching
Fishing	\$5 adult swim lesson

## **Techniques for Increasing Access to Recreation**

- Collaborative Program Development to maximize resources & programs
- “Information Clearing House” consolidated community directory
- Localize activities to environments that people are already comfortable in and do not have to travel to (schools, churches etc)
- Create a structure for non-competitive sports to grow capacity and have equal playing time: house rules, team feedback
- Provide childminding services during times that adults can recreate
- Longer operational hours of rec services to accommodate shift workers
- More choices for family drop-in times
- Bigger pool space
- Increased awareness of benefits of recreation through education campaign; promotion of testimonials from participants
- Encourage programs that have boys and girls playing together
- Provide sensitivity training for front line staff regarding issues surrounding poverty and the barriers to recreation
- Market to families participating together or at the same time i.e. program clustering/simultaneous opportunities.
- Engage user groups in a process to re-evaluate/redefine time/use of facilities.
- Create volunteer exchange program and have dialog with the Union to get buy in

## **Getting the Right People Involved**

- BC Transit & City (bus passes and route evaluation)
- Taxi Service
- First Nations Community
- Minor Sport Organizations
- Adult Sport Leagues
- Seniors associations
- S.A.S.C.U
- Ministry of Child and Family Development
- Interior Health
- Skookum (equipment)
- Physicians
- Fitness Clubs
- School District/Board
- Unions
- Family Resource Centres
- Downtown Activity Centre
- Faith Community

- Alternative School
- City Council
- Recreation Centre
- Success by 6
- Ministry of Housing; BC Housing
- RCMP
- Citizens on Patrol
- Inactive, isolated, disadvantaged youth, adults & seniors
- Salvation Army
- Mental Health (all divisions including children & youth)
- ACL
- Chamber of Commerce
- Rotary Clubs x 3
- Lions
- Elks
- Legion
- Masons
- Parent Advisory Councils
- Trail Alliance
- Scouting and Guiding
- X-country ski club
- Dragonboating
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